The LIVELab at McMaster University is a first-of-its-kind music research and Performance Hall. The LIVELab enables research into why music and the arts provide such powerful experiences for people, how they help build healthy communities, and their role in helping special populations such as those with autism to those with hearing loss.

The “Ladies and Gentlemen…Please Take Your Seat” Campaign will help to support ground-breaking neuroscience research that will be conducted at the LIVELab within the McMaster Institute for Music and the Mind.

With only 100 seats this is indeed a rare opportunity. Your commemoration will appear as a permanent plaque on a seat in the Performance Hall and can be pledged over 5 years. By “naming your seat” your gift of $5,000 can celebrate your family, friends, or business, commemorate a special occasion or honour the memory of a loved one.

The legacy of your gift will be seen by generations to come as they enjoy the performances that have been made possible by your gift, and by all who will benefit from the research to be conducted in the Performance Hall.

To recognize your gift:

- Your dedication will be engraved on a plaque on the seat
- Your dedication will be listed on the LIVELab website; http://livelab.mcmaster.ca/
- You will receive an invitation to the Ladies and Gentlemen…Please take your seat celebration reception
- A full tax receipt for your gift

It is the perfect gift!
Complete this pledge form and return to:

McMaster LIVELab
Psychology Building, Room 202
McMaster University
1280 Main St. West, Hamilton ON L8S 4L8
livelab@mcmaster.ca

DONOR INFORMATION:
Your Name: (as you wish to be recognized in donor listings)

________________________________________________________________________

Address: ___________________________________________________________________

City/Province/Postal Code: ___________________________________________________________________

Phone: ___________________________ Cell: ___________________________

Preferred email: _______________________________________________________

Please accept my gift of $ __________

Payment to be made: (please circle one) one time  monthly  quarterly  annually

May we recognize you by including your name in published donor lists? ☐ Yes ☐ No

Please engrave the following name on my plaque: (Please print clearly)

________________________________________________________________________

PAYMENT OPTIONS:
☐ Cheque (attach to this form and payable to "McMaster University")
 ☐ Credit Card – (Please charge my credit card) ☐ VISA ☐ MasterCard ☐ American Express

Name on card: ___________________________________________________________________

Signature: ___________________________________________________________________

Card Number: __________ / __________ / __________ / __________

Expiry date (MM/YY): _____ / _____ CVV2: (3 digit number on the back) ________

PLEDGE SCHEDULE:
Please charge my credit card: (please circle one)
 one time  monthly  quarterly  semi-annually  annually

Installment(s) of $ __________ for a total of $ __________

Beginning in ___________ (month), 20___ and

Ending in ___________ (month), 20___

Charitable Registration #: 11903 5988 RR 0001